

# banzerini house

a non - profit production company

FILM • THEATER • ART

## SPONSORSHIPS

2023 - 2024



# MISSION & VISION

Banzerini House's mission is to provide a transformative and inclusive theatrical experience that empowers individuals to explore their artistic potential, cultivate creativity, develop life skills, and foster a deep appreciation for the arts. Through our diverse range of programs and performances, we aim to inspire personal growth, promote self-expression, and create a supportive community that celebrates artistic expression and the power of storytelling. Our mission is rooted in the belief that theater has the ability to uplift, educate, and connect people from all walks of life, fostering empathy, understanding, and cultural enrichment. We strive to create a nurturing and collaborative environment where artists can thrive, audiences can be inspired, and the impact of the performing arts can be felt far beyond the stage.

At Banzerini House, our vision is to inspire and empower individuals through the transformative power of the performing arts. We aim to create a vibrant community that celebrates artistic expression, embraces collaboration, and fosters personal growth. Through diverse programs, exceptional training, and a nurturing environment, we aspire to be a beacon of artistic excellence, instilling a lifelong love for the arts. Our goal is to provide every person with the opportunity to explore their creative potential, build confidence, and contribute to positive change in their lives and communities.

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*Banzerini House has given my children the opportunity to discover their hidden talents, new skills & abilities they would not have found outside of this theater community. I am so happy & thankful for the specific trainings they each have received under the tech & theater curriculum. I believe this program will continue to mold my children into well-rounded, confident, talented & highly-employable adults due to their time at Banzerini House.*

– Jennifer, parent of 2 B. House students

*Banzerini House is a special place because it makes me feel excited to learn about theater and helps me feel confident in front of people.*

–Thea, age 7, student at B. House

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# CORPORATE SPONSORSHIP

23-24 SEASON  
JUNE 1, 2023 - MAY 31, 2024



## PARTNER \$1000

- Your business logo will be displayed:
  - Website: Reach up to 1.5k monthly users
  - Theatre: Reach up to 400 community audience members with each production.



## AMBASSADOR \$2500

- Your business logo will be displayed:
  - Website: Reach up to 1.5k monthly users
  - Theatre: Reach up to 400 community audience members with each production.
- Program Sponsorship  
Thank You Page: Bottom Tier. Print outs and digital show programs
- Half Season Tickets:
  - 2 tickets to see any 3 productions including opening night.\*



## LEADER \$5000

- Your business logo will be displayed:
  - Website: Reach up to 1.5k monthly users
  - Theatre: Reach up to 400 community audience members with each production.
- Program Sponsorship  
Thank You Page: Middle Tier. Print outs and digital show programs
- Full Season Tickets:
  - 2 tickets to see any 7 productions including opening night.\*



**\*COMPLIMENTARY TICKETS MUST BE SCHEDULED BEFORE TICKETS GO ON SALE TO SECURE YOUR DESIRED DATE.**



# Corporate Sponsorship

23-24 SEASON

JUNE 1, 2023 - MAY 31, 2024



## BENEFACTOR

**\$10,000**

Your business logo will be displayed:

- Website: Reach up to 1.5k monthly users
- Theatre: Reach up to 400 community audience members with each production
- Program Sponsorship Thank You Page: Top Tier. Program print outs and digital show programs.
- Emails
- Printed and virtual marketing materials.
- Full Season of show bricks
- Your business will be featured in 2 Business Spotlights in B House emails
- Full Season Tickets:
  - 2 tickets to see any 7 productions.\*
- Invitations to Banzerini House ancillary events



## GUARDIAN

**\$20,000**

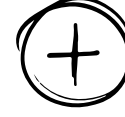


- Your business receives name recognition during all pre-show announcements throughout the season
- Producer Credit in our annual short film. Shared globally in film festival circuit.
- Additional program shout out AD 1/2 page



## CHAMPION

**\$35,000**



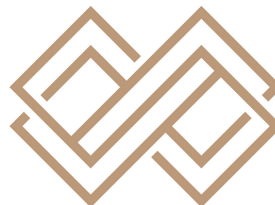
- Full Season Tickets:
  - 4 tickets to see any 7 productions at any showtime.\*
  - Show shirt souvenir for each show with a popcorn and drink.
- House Brick forever displayed in our theatre
- Invite to our film set for one shooting day.

**\*COMPLIMENTARY TICKETS  
MUST BE SCHEDULED  
BEFORE TICKETS GO ON  
SALE TO SECURE YOUR  
DESIRED DATE.**



THANK  
YOU

TIER 1



TIER 2



TIER 3



FULL  
PAGE

shout out

BREAK A LEG TO  
THE CAST AND  
CREW!!!

YOUR LOGO

1/2  
PAGE

shout out

BREAK A LEG TO  
THE CAST AND  
CREW!!!

YOUR LOGO

EACH PRODUCTION WE WILL  
CUSTOMIZE EACH SHOUT OUT. SEND  
YOUR TEXT, LOGO OR ANY IMAGES  
YOU MAY WANT TO INCLUDE

# COMMUNITY SPONSORSHIP



**RAFFLE BASKET  
DONATION**

**We will be holding raffles before each of our performances. These raffles are a great way to promote your business to our North Phoenix community. We will recognize any company that would be interested in donating to our raffle.**



**SHOW BRICK  
\$100**

**By purchasing a show brick you will help contribute funds to the production. In appreciation your name will appear on stage and the program.**



**HOUSE BRICK  
\$1,000**

**Your name will be displayed in our theatre with our brick collection. This is showcased inside our theatre and in the program.**



# COMMUNITY SPONSORSHIP



## DIRECTOR

**\$5,000**

- **Show Brick for the Season.**
- **House Brick**
- **Season Passes: 2 tickets to any night you choose.**
- **Program shout out 1/2 page in each production.**



## PRODUCER

**\$10,000**

- **Show Brick for the Season**
- **House Brick**
- **Season Passes: 4 tickets to any night you choose.**
- **Signed program**
- **Private Paint or Karaoke Party at the B. House.**
- **Program shout out full page in each production**

## Trade Services

From florists to bookkeeping, hotels and restaurants to gym memberships, partners who participate in a trade for services help us to provide the very best experience for our actors and artistic team, management, and patrons. In exchange for goods and/or services integral to our work, we offer an array of unique, program-specific marketing and on-site promotional opportunities to market and highlight your business, as well as tickets to our shows.